

## XI. RETURN ON EQUITY RECOMMENDATION

## Q. PLEASE SUMMARIZE THE RESULTS OF YOUR THREE COST OF EQUITY ANALYSES. <br> A. My three methodologies produce the following: <br> Discounted Cash Flow <br> Capital Asset Pricing Model <br> Comparable Earnings <br> 9.00-10.50\% ( 9.75 mid-point) <br> 9.25-10.25\% (9.75 mid-point) $10.00 \%$

My overall conclusion from these results is an overall range of 9.0 percent to 10.5 percent, which focuses on the respective ranges of my individual model findings. Focusing on the respective mid-points, the range is 9.75 percent to 10.0 percent. I recommend a cost of equity rate of 9.00 percent to 10.50 percent for PWW.

